



DELAWARE
ARTS
ALLIANCE

Honorable Members of the General Assembly,

As Executive Director of the Delaware Arts Alliance (DAA), the state's leading policy and advocacy organization for the arts and culture sector, I write to **show support for Senate Substitute 1 for Senate Bill 181**, introduced by Senator Seigfried with Rep. Ross Levin.

At DAA, we work across sectors to strengthen Delaware's creative economy and ensure all Delawareans benefit from the opportunities the arts can provide. In 2024, we commissioned the CREATE Plan—Delaware's first-ever statewide research and policy roadmap for advancing the creative economy and cultural tourism. The data is clear: Delaware's creative sector generates \$3.7 billion in economic output annually and supports more than 18,500 jobs. We believe SS1 for SB181 helps advance many of the goals of the CREATE Plan including:

1. Stimulate economic activity;
2. Put cultural tourism at the heart of Delaware's brand; and
3. Tackle inequity by embedding the creative economy growth efforts into every community

Specifically, we are excited about the following key components which protect consumers against third party ticket fraud:

- A cap on resale over 110% of the original total ticket cost
- A ban on speculative/fake tickets
- A ban on fake websites and deceptive URLs,
- Added itemized pricing transparency

I urge your support for SS1 for SB181 to remove barriers for participation in the arts, protect consumers, and support the arts organizations serving economic engines and cultural hubs in our community.

Sincerely,

Neil Kirschling
Executive Director, Delaware Arts Alliance