

The Arts Work for Delaware



Economic Growth

The nonprofit and commercial arts and culture sector contributes **\$1 billion** to Delaware's economy, **1.5% of the state's GDP**. The nonprofit arts and culture sector alone contributes **\$149.9 million** in total economic activity, generating **\$10.5 million** in local and state government revenue.



Educational Outcomes

90% of Americans believe that students should receive arts education from preschool through high school. Students with an education rich in the arts have higher GPAs, standardized test scores and graduation rates. These benefits are reaped by students regardless of socio-economic status.



Employment

In Delaware, commercial and nonprofit arts and culture organizations employ **9,124 people** and generate **\$492.3 million** in compensation. The nonprofit arts and culture sector alone represents **4,062 full-time jobs**, making the arts one of the **top 10 industries** in the state.



Health Outcomes

Nearly **half of the nation's healthcare institutions** provide arts programming for patients, families and staff. Arts programming has proven benefits for patients, including shorter hospital stays, better pain management and less medication.



Tourism

81.8% of tourists come to Delaware to attend an arts or cultural event. Out of town attendees at arts and cultural events spend an average of **\$50.47 per event** beyond the cost of admission on items such as meals, parking, child care and hotels.

Delaware Arts Alliance is a statewide nonprofit, nonpartisan organization that advocates on behalf of the arts and arts education.

Visit delawareartsalliance.org for more resources and data sources.

