

Joint Finance Committee Hearings, Department of State



Delaware Arts Alliance

February 4th, 2015.

Thanks Joint Finance Committee!

- Your continuous support has made a positive impact in various organizations throughout the state.
- We thought important to share quotes and pictures of some of the organizations and leaders across the state that you have helped via continuous arts funding,



“Increased grant allowed us to expand our community outreach. In December, we offered free student tickets to the Canadian Brass concert, an event which sold out. We distributed **81 free student tickets, 12.6%** of the **640-seat performance venue**. We have also initiated outreach events at area libraries and museums, as well as a Saturday afternoon Winter Concert for our senior patrons.”

University of Delaware / Department of Music / Russell E. Murray, Jr., Professor and Interim Chair of Music



University of Delaware / Department of Music (Newark)

MPCS Master Players
Concert Series MPCS
2014-2015

**Master Players Winter Concert:
Great Musical Families**
Saturday, January 10, 2015, 3:00 p.m., Gore Recital Hall

**A Valentine's Day event:
Donald Sinta Saxophone Quartet**
Saturday, February 14, 2015, 8:00 p.m., Gore Recital Hall

**A UDare Talent Project:
Campus Chatter: A New Musical**
Friday, March 20, 2015, 8:00 p.m., Mitchell Hall
Saturday March 21, 2015, 8:00 p.m., Mitchell Hall

iMusic VIII
Saturday, April 18, 2015, 8:00 p.m., Mitchell Hall
Sunday, April 19, 2015, 3:00 p.m., Mitchell Hall

Tickets for all MPCS events: \$25 adults, \$20 seniors, \$10 students
For tickets, call 302-831-2204
For online ticketing and more information
visit www.masterplayers.udel.edu



This program is made possible, in part, by a grant from the Delaware Division of the Arts, a state agency dedicated to nurturing and supporting the arts in Delaware, in partnership with the National Endowment for the Arts.

The Master Players Concert Series is under the management of the Department of Music and is sponsored by the College of Arts and Sciences. A special thank you to the Office of the President for their continued support.

UNIVERSITY OF DELAWARE
MASTER PLAYERS
CONCERT SERIES
2014/2015

Master Players Holiday Pops



Saturday, December 6, 2014, 7:00 p.m.
Mitchell Hall

livemusic
reimagined



University of Delaware / Department of Music (Newark)



“... CTC's comedy *improv* troupe hired a director and expanded their performance schedule, adding shows in the Arden and New Castle areas...the *improv* has **doubled** their **average monthly audiences** with the additional performances.

For James Joyce's *The Dead*, we had over 550 people attend the production run...about **30% increase** from our production last fall.”

City Theater Company / Michael Gray, Producing Artistic Director of City Theater Company



City Theater Company (Wilmington)



City Theater Company (Wilmington)



City Theater Company (Wilmington)



“Mélomanie continues our concert series in partnership with the Delaware Center for the Contemporary Arts on Wilmington's Riverfront.

The average **attendance** at Mélomanie concerts has **increased** by about **25-30%.**”

Mélomanie / Tracy Richardson, Co-Artistic Director of Mélomanie)



Mélomanie (Wilmington)



Mélomanie (Wilmington)



“CCAC has extended the reach of its integrated arts and academic programs into **six high-need schools**, reaching more than **2,000 youth**. The arts-based pre-school curriculum and leadership within the Center City Wilmington Delaware Readiness Team positions the organization as one of the visionaries in **early childhood and youth arts-integrated education**. It has partnered with Wilmington Renaissance Corporation to shape the development of **Wilmington's Creative District project**.”

Christina Cultural Arts Center / Raye Jones Avery, Executive Director



Christina Cultural Arts Center (Wilmington)



Christina Cultural Arts Center (Wilmington)



Christina Cultural Arts Center (Wilmington)



M.S. Woodson-Couch

“Thanks to the generosity of the Delaware Division of the Arts, Possum Point Players was able to replace several of our aging HVAC units that were in constant need of major repairs. In light of the harsh winter of 2014, the importance of receiving these funds cannot be overstated!”

Possum Point Players / Dawn P. Conaway, Executive Administrator



Possum Point Players (Georgetown)



“Receiving additional support has enabled the Biggs to add a full-time Administrative Assistant and support the Museum’s publication and public programming priorities.

The Board of Trustees have undertaken two years of professional development through DANA lending the confidence to pursue national accreditation from the American Alliance of Museums, engage in strategic planning and to begin to grow its sources of income.”

Biggs Museum of American Art / Ryan Grover, Curator



Biggs Museum of American Art (Dover)



Biggs Museum of American Art (Dover)



Biggs Museum of American Art (Dover)



“Without DDoA’s support, we would not be able to bring world-class soloists and ensembles to Lewes to perform in concert, or to engage talented musicians in free educational and community **outreach programs** that introduce **young people** to instruments and a musical genre with which most are not familiar. These programs are an important part of our mission and enable us to reach **underserved communities.**”

Coastal Concerts / Peter Harrigan, President Board of Directors



Coastal Concerts (Lewes)



“OperaDelaware was able to end FY14 in the **black** after **55 public performances/events** reaching almost **10,000 people**...we had to add a "command performance" of one of our Studio Series productions in order to meet public demand. We've been able to expand our Educational Programming as part of the "Warner Arts Alliance," as well as launching the ground-breaking "Neighborhood Choir Program," bringing music education programs into **five different under-served neighborhoods.**”

OperaDelaware / Brendan Cooke, General Director



OperaDelaware (Wilmington)



OperaDelaware (Wilmington)



OperaDelaware (Wilmington)



“Our ability to produce larger cast plays, to reach Delaware middle school and high school students with our matinees of classic plays and pre-performance visits to classrooms, and to engage internationally renowned theatre artists is a direct consequence of our DDOA grant.

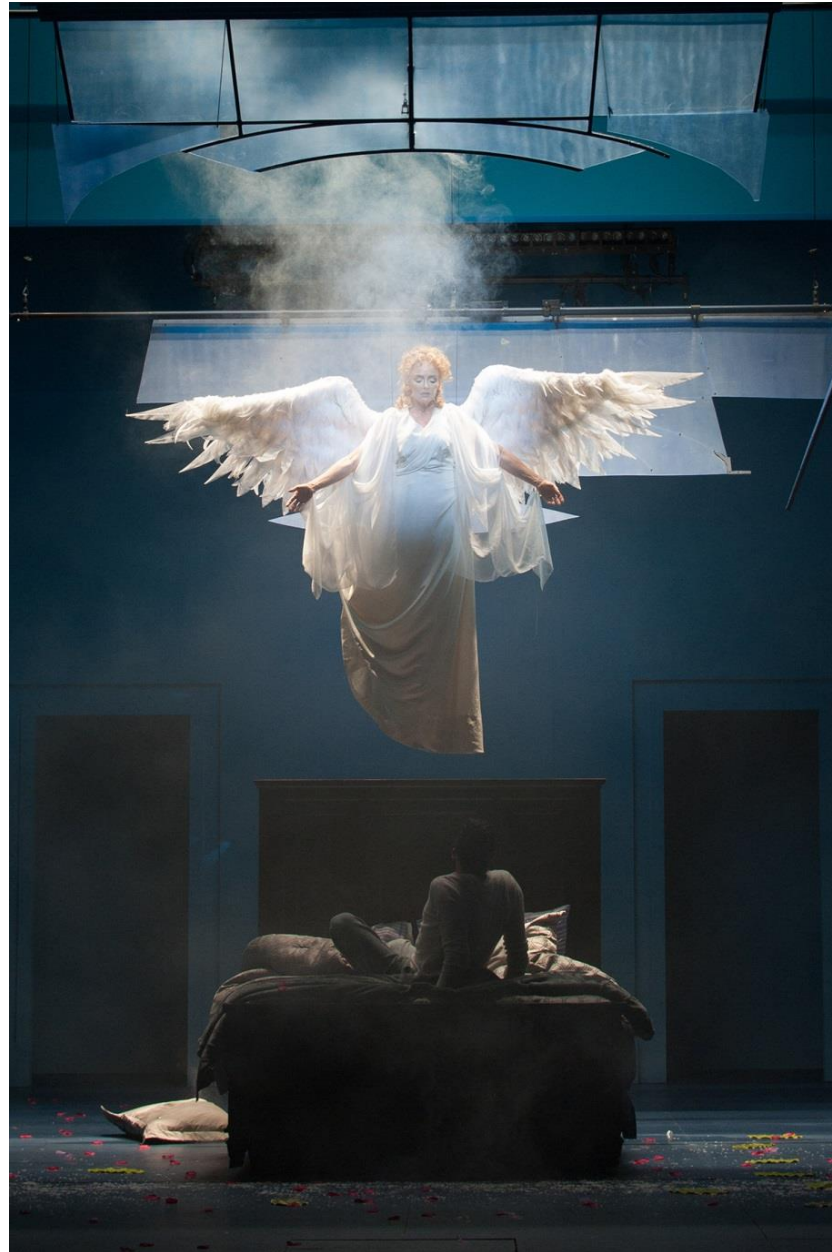
Some statistics about our student matinees:

- Approximately **1,700 students** came to see Macbeth
- **9 schools** had actors come to visit at the school, with **718 students** participating in the workshops and lectures the actors delivered.”

University of Delaware’s Theatre / Sanford (Sandy) Robbins, Producing Artistic Director, Resident Ensemble Players (REP)



University of Delaware's Resident Ensemble Players (Newark)



University of Delaware's Resident Ensemble Players (Newark)



University of Delaware's Resident Ensemble Players (Newark)



University of Delaware's Resident Ensemble Players (Newark)



“The DDOA Art Trust Fund has been a critical enabler for the RAL to move forward with two important strategic initiatives: expanding accessibility of our art programming (classes and exhibitions) to more audiences and children around Sussex County and the preservation of our historic campus. The funds provided the staffing support for us to do the planning, and now the implementation of these activities.”

Rehoboth Art League / Sheila Bravo, Executive Director



Rehoboth Art League (Lewes)



Rehoboth Art League (Lewes)



Rehoboth Art League (Lewes)



“In addition to expanding our first and second companies, we have also increase our offerings of dance lessons for professional and pre-professional dancers. In 2014, we debuted our "Summer Modern Series", a compilation of modern dance classes for intermediate and advanced dancers. We commissioned three Master Teachers in the modern dance genre to provide instruction in the Graham, Horton, and Dunham techniques. We have plans to include the Limon technique as well.”

Pieces of a Dream, Inc. / Ashley SK Davis, Executive & Artistic Director



Pieces of a Dream, Inc. (Wilmington)



Pieces of a Dream, Inc. (Wilmington)



Pieces of a Dream, Inc. (Wilmington)



“The increased DDOA funding has allowed Clear Space to make progress in two areas: board development and program support....For the first time in September 2014 we extended scholarships to include our Broadway Legends program for older adults. An immediate outcome of this initiative was realized when a scholarship student shared her story. Her involvement in the Broadway Legends class “made her the happiest she had been” in the several years following the diagnosis and death of her husband from ALS; the moment marked a change in her life and outlook.”

Clear Space / Wesley Paulson, Executive Director



Clear Space (Rehoboth)



Clear Space (Rehoboth)



Clear Space (Rehoboth)





- \$142.3 million industry in Delaware
- Supports 3,868 jobs (among top 10 DE employers)
- Generates \$9.9 million in local/state revenue
- Attendees spend \$29.80 per person (beyond admission)
- Resilient in tough economic times
- If arts aren't available here, economic impact won't be either

