

DAA

DELAWARE ARTS ALLIANCE

2016

Annual Report



Advocating for the Arts as a United Voice in Delaware



MISSION: The Delaware Arts Alliance is the unifying voice for the arts and arts education throughout the state, advocating for the central role of the arts in advancing dynamic communities and a creative citizenry. DAA firmly believes that a strong creative culture enhances education, the economy, and civic life.

2016 LEADERSHIP

MESSAGE FROM THE EXECUTIVE DIRECTOR



In 2016, we saw the arts as a significant player in the political sphere in Delaware. I am proud of the work that the DAA Board and staff undertook in advocating for the arts as well as making the arts a key topic of support in the political races.

Why is the arts sector a critical player at the political level? The numbers speak for themselves: the arts sector in Delaware is a \$142.3 million industry with 3,868 full time jobs—ranking among the state’s top ten employers. Additionally, the arts generate \$9.9 million dollars in local and state revenue with a Return on Investment of 2.5 with the current state arts budget. The arts sector in Delaware not only creates a rich cultural landscape, but is also a substantial contributor to our state economy—impacting tourism, real estate, hospitality, and employment. We are grateful for your partnership in 2016!

In 2017, DAA will continue to vigorously advocate for the arts at the federal and state levels; alert the arts community on calls to action; and serve as a repository of arts advocacy data. We know we can count on you as our partners in advocacy as we continue to make the case for the arts and arts education in 2017.

-- Dr. Guillermina Gonzalez



MESSAGE FROM THE BOARD PRESIDENT



Undoubtedly 2016 will be remembered as a year of significant political change at the local, state, and national levels. Here in Delaware, we experienced a robust election cycle, which found the Delaware Arts Alliance (DAA) providing critical, independent, advocacy and resources.

Throughout this process, DAA played a unique leadership role convening political candidates with the arts community for candid conversations, inaugurating the first Delaware Arts Advocacy Day at the Delaware General Assembly, curating critical candidate positions on arts issues for the public via DAA’s Voter Guide online tool, and recognizing artists and arts leaders with Delaware’s first Arts Advocacy Awards.

DAA’s impact in 2016 underscores the importance of its mission—to serve as the united voice for the arts throughout the state and advocate for the central role of the arts and arts-education in advancing dynamic communities and a creative citizenry. On behalf of DAA’s Board of Directors, I thank you for your support and look forward to your continued leadership in 2017.

-- Daniel Cruce, Esq.

DAA BOARD OF DIRECTORS 2016

Daniel Cruce George Watson Deb Hansen
President Vice President Treasurer Board Secretary

Ginger Angstadt Krys Johnson
David Fleming Lindsay Lederman
Molly Giordano George Meldrum
Peter A. Harrigan Gail O'Donnell
Beth Howlett John Sarro

2016
at a glance



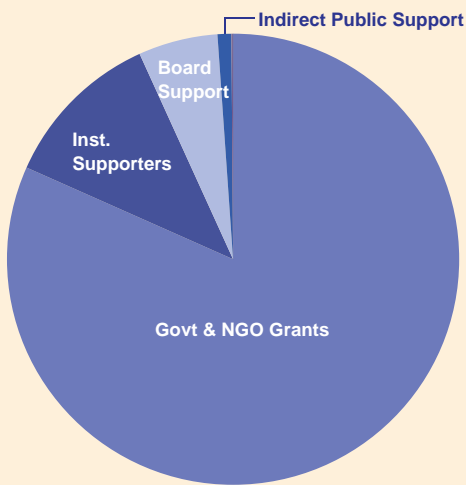
725 Individual Members
43 Institutional Supporters
1,201 Facebook Likes
2,580 Twitter Followers
288 Instagram Followers



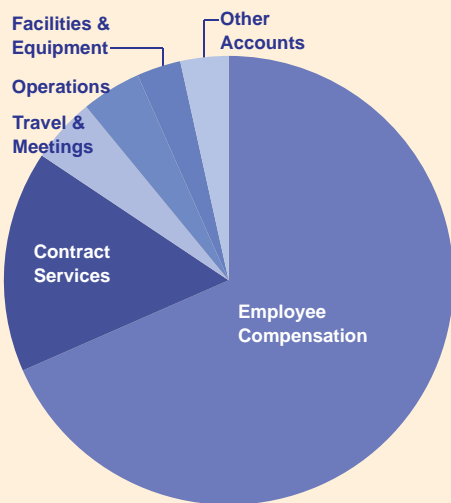
2016 FINANCIALS

Financial Highlights

- 100% Board participation in giving for 2016.
- Achieved a 60.4% increase in income from 2015 to 2016.
- Launched first Annual Appeal for Individual Member Giving.



Income Total: \$128,344



Expense Total: \$126,198

2016 ACHIEVEMENTS



Developed Arts Rendezvous programs with candidates running for Governor, Lieutenant Governor, and Congress and a special session on our Voter Voice advocacy software in New Castle, Kent, and Sussex Counties.

Facilitated arts advocacy efforts in 2016 that sustained the increased state arts budget, which DAA helped double in 2014.

Launched the first-ever Delaware Arts Advocacy Day on June 9, at Legislative Hall in Dover, with the support of State Senator Brian Bushweller.

Connected arts leaders and Institutional Supporters with federal legislators in a "Think Tank" series with Senator Tom Carper and a discussion with then Representative John Carney.

Organized the inaugural Arts Advocacy Awards on October 10, in partnership with the University of Delaware and Delaware Division of the Arts, which recognized individuals for their achievements to advance the arts.

Provided testimony at the General Assembly's Joint Finance Committee in February to the Departments of State and Education making the case for arts and arts education funding.

Led a Delaware delegation of statewide arts leaders in Washington, DC for National Arts Advocacy Day, visiting the offices of our elected officials in support of NEA funding.

Created the DAA 2016 Voter Guide, a directory of candidates' views on the arts.



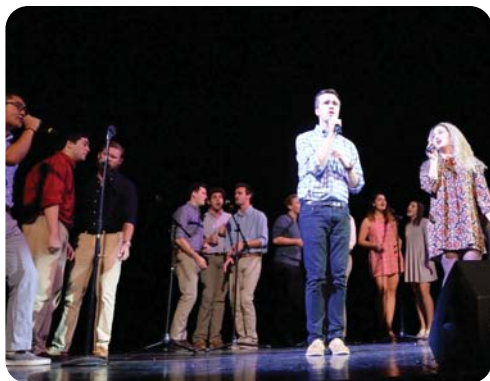
2016 Institutional Supporters



DAA is fortunate to count the following cultural and civic organizations whose commitment to arts advocacy allows DAA to fulfill its mission. We thank them for their partnership and support!

Biggs Museum of American Art
Camp Rehoboth
Cathedral Choir School of Delaware
Chapel Street Players
Christina Cultural Arts Center
City Theatre Company
Clear Space Theatre
Coastal Concerts Inc.
Delaware Alliance for Nonprofit Advancement
Delaware Art Museum
The Delaware Contemporary
Delaware First Media
Delaware Photographic Society
Delaware Shakespeare Festival
Delaware Theatre Company
Delaware State Chamber of Commerce
Delaware Symphony Orchestra
Dover Symphony Orchestra
DreamArt Studio and Voz Latina Magazine
El Tiempo Hispano
First State Ballet
Grand Opera House
Greater Wilmington Convention & Visitors Bureau

Hoy en Delaware
Kent County & Greater Dover, Delaware Visitors
Convention Bureau
Lewes Public Library
Light Up the Queen Foundation
Market Street Music
Mélomanie
The Music School of Delaware
Newark Arts Alliance
OperaDelaware
Pieces of a Dream, Inc.
Possum Point Players
Rainbow Chorale of Delaware
Rehoboth Art League
Rehoboth Film Society
Southern Delaware Choral Society
University of Delaware Art Department
University of Delaware Music Department
University of Delaware Master Players Concert Series
University of Delaware Theatre Department/Residential
Ensemble Players
Wilmington Renaissance Corporation



2016 Government and Foundation Supporters

Delaware Community Foundation
Delaware Department of Education
Delaware Division of the Arts
Longwood Foundation
Welfare Foundation

Photos provided by the Delaware Arts Alliance and the following DAA Institutional Supporters and Members: Wilmington Renaissance Corp., The Music School of Delaware, A.T. Moffett, Delaware Art Museum, Rehoboth Art League, Christina Cultural Arts Center.