

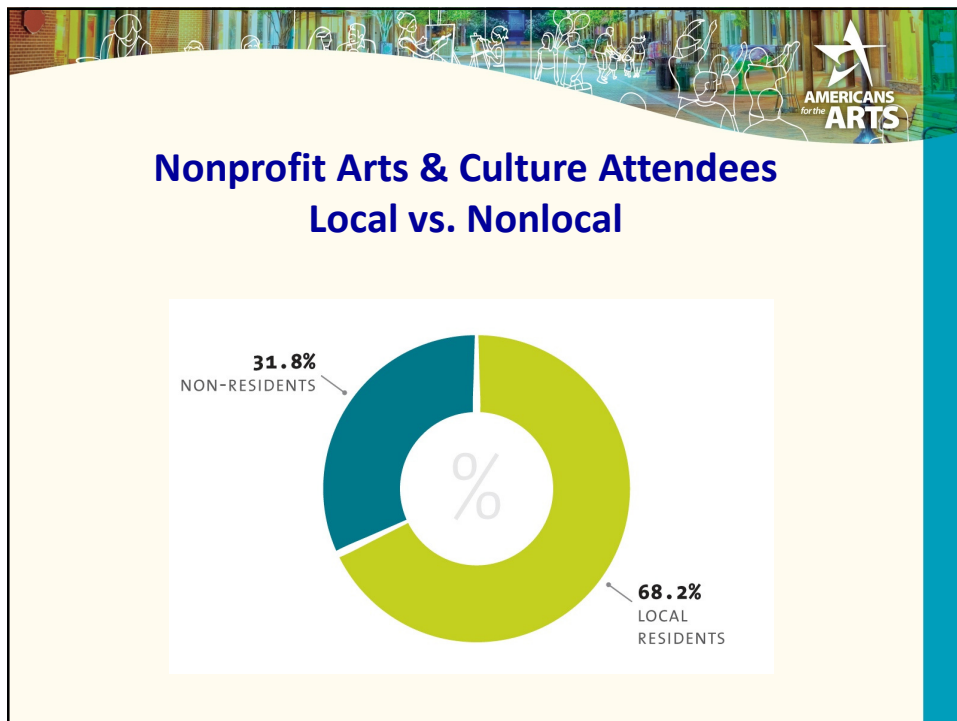
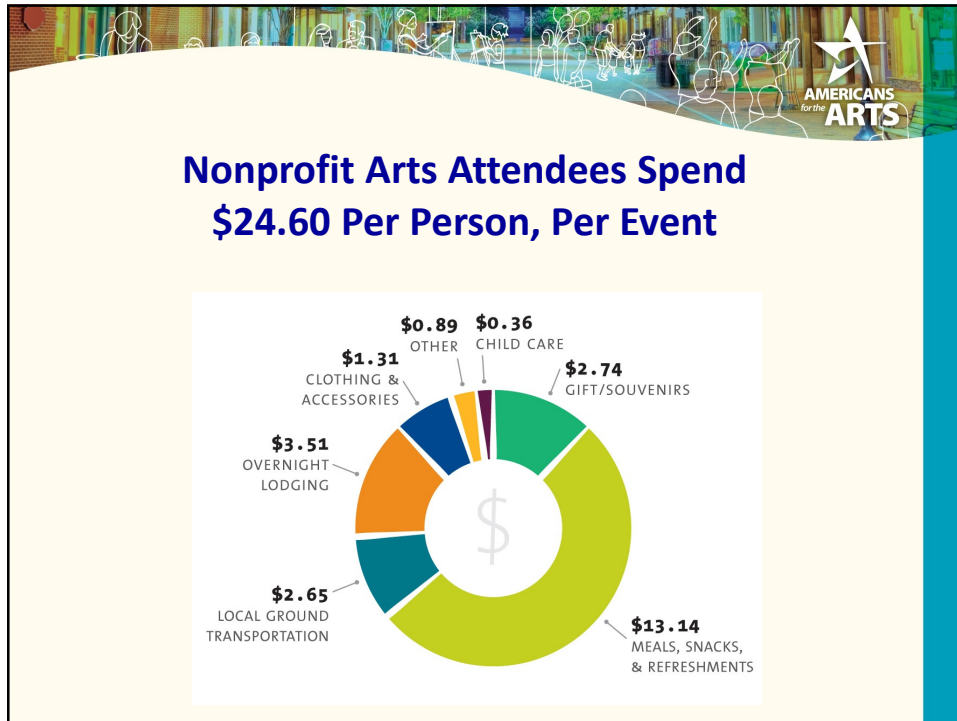
Economic Impact of Nonprofit Arts & Culture Industry
\$135.2 Billion Annual Expenditures (2010)

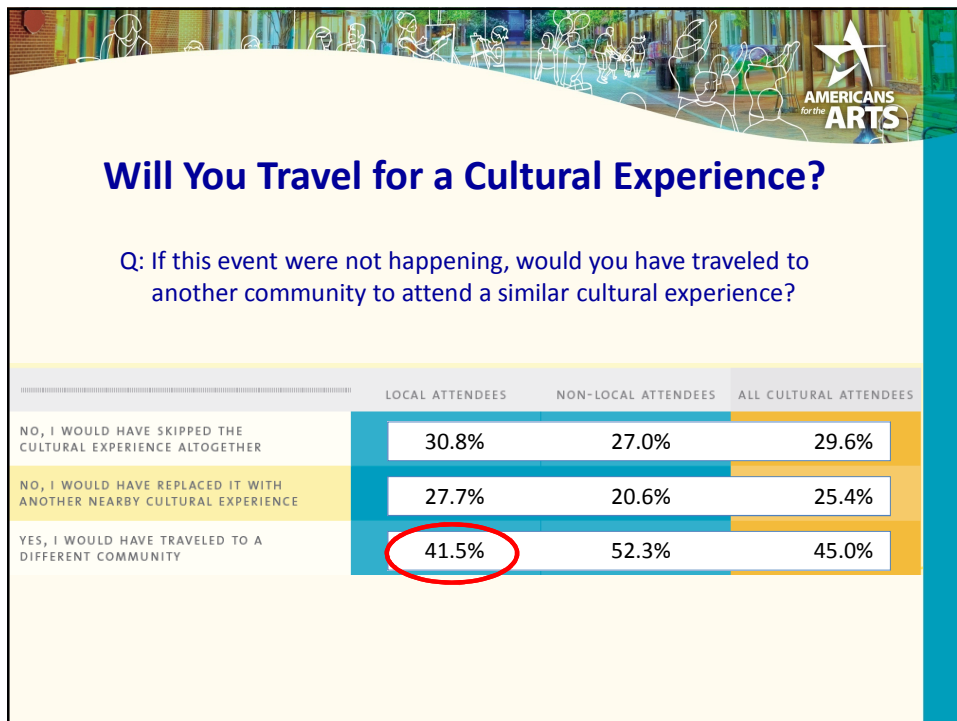
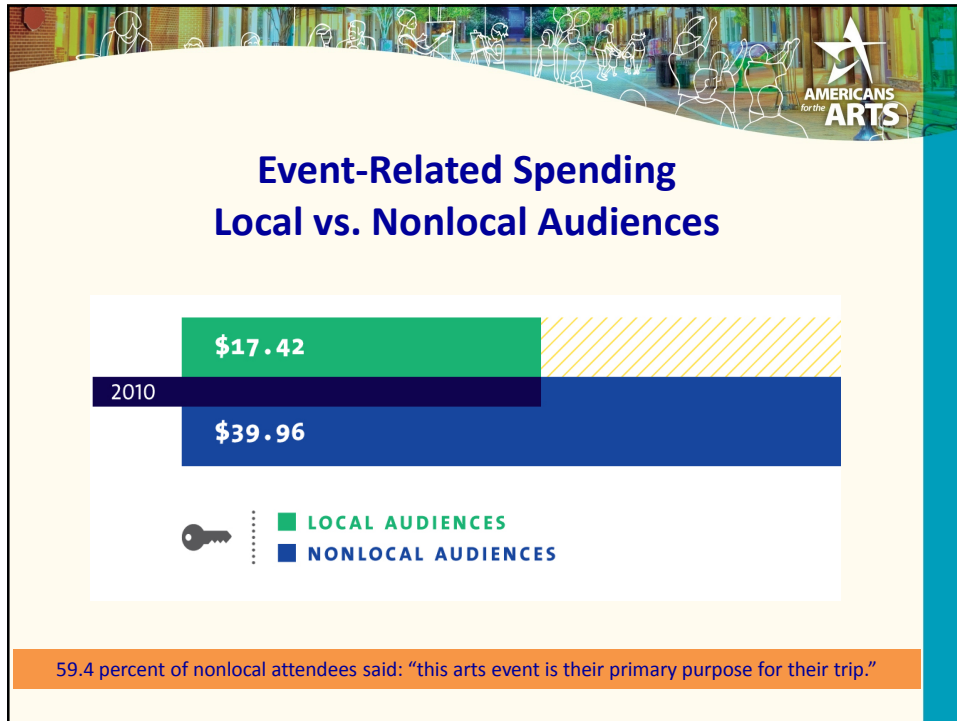
Full-Time Equivalent Jobs	4.1 Million
Resident Household Income	\$86.7 Billion
Local Government Revenue	\$6.1 Billion
State Government Revenue	\$6.7 Billion
Federal Income Tax Revenue	\$9.6 Billion



Organizations Spent . . .

\$61.1 Billion








Audiences spent . . .

\$74.1 Billion



Nonprofit Arts & Culture Industry

Organizations	\$61.1 Billion
Audiences	\$74.1 Billion
Total	\$135.2 Billion

- ✓ Supports 4.1 million FTE jobs
- ✓ Generates \$22.3 billion in government revenue



Arts Volunteerism


- **Average community: 5,215 arts volunteers who donated 201,719 hours (\$4.3 million value)**
- **Average organization: 45 volunteers who donated 72 hours each**
- **Value of 2010 volunteer hour = \$21.36**



Nonprofit Arts & Culture Industry


Organizations	\$103.4 Million
Audiences	\$ 38.9 Million
Total	\$142.3 Million

- ✓ **Supports 3,868 FTE jobs**
- ✓ **Generates \$9.9 million in government revenue**

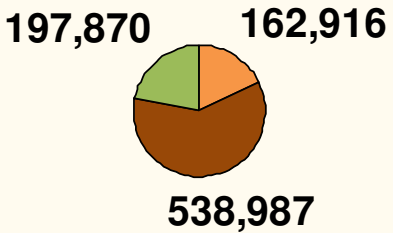


Arts Volunteerism in Delaware

- 13,270 volunteers donated 596,036 hours in 2010 (\$12.7 million value)
- Average organization: 44.9 volunteers who donated 152.5 hours each
- Value of 2010 volunteer hour = \$21.36




Population by County, Total = ~900k




County	Population
Kent	197,870
New Castle	538,987
Sussex	162,916

Legend: Kent (orange), New Castle (brown), Sussex (green)



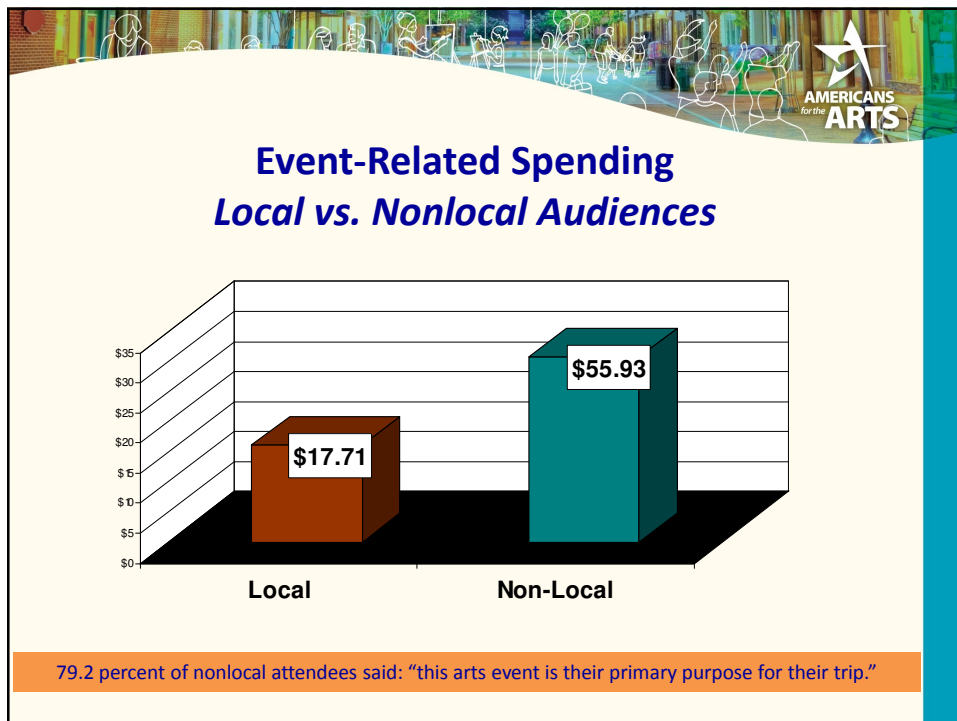
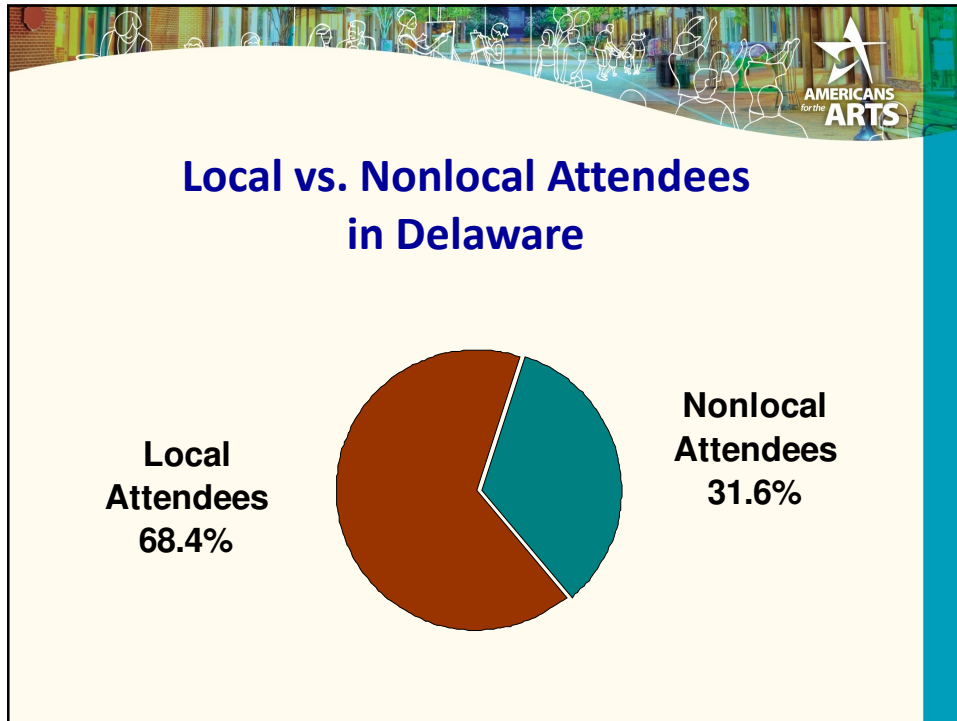
**Economic Impact of Nonprofit Arts & Culture Industry
\$142.4 Million Annual Expenditures (2010)
(Delaware/Kent County)**

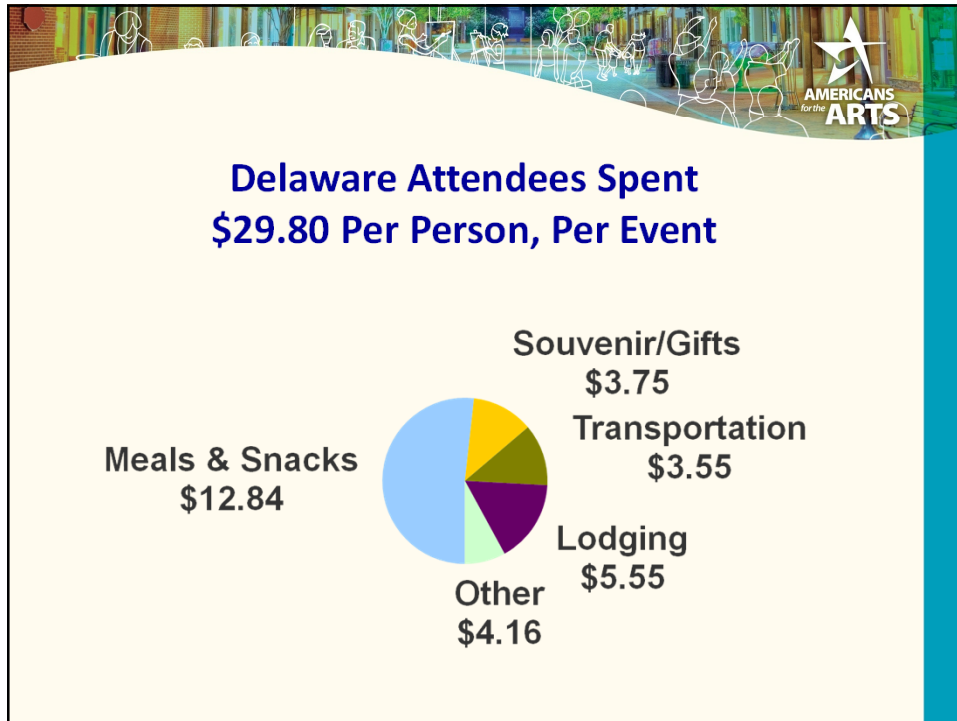
	Delaware	Kent County
Full-time equivalent jobs	3,868	1,097
Resident Household Income	\$112,337,000	\$32,431,829
Local Government Revenue	\$1,704,000	\$470,034
State Government Revenue	\$8,235,000	\$2,335,133

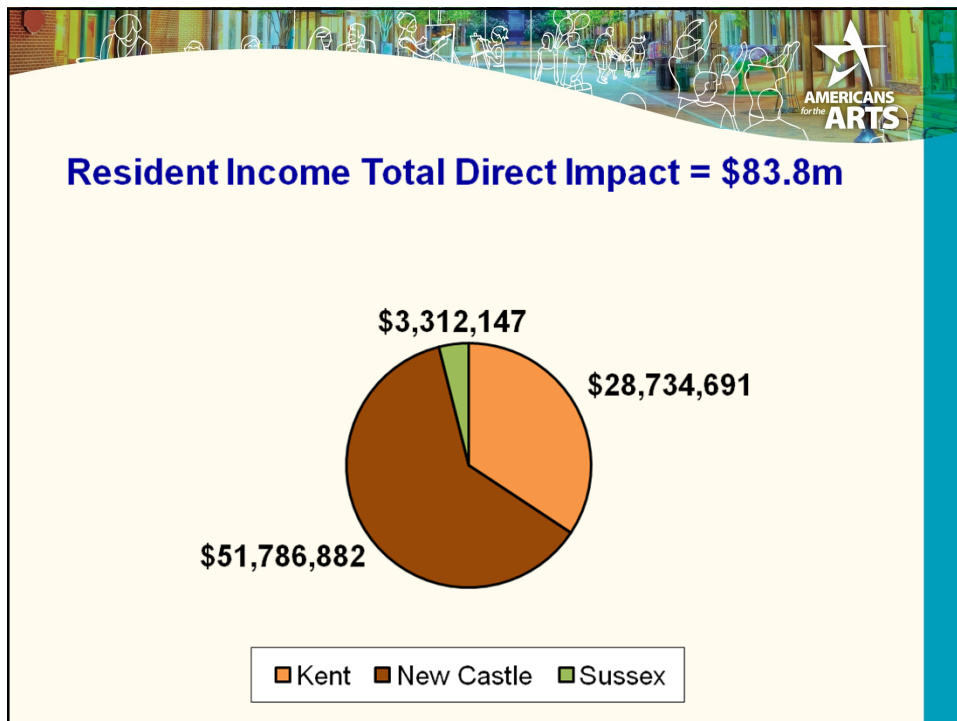
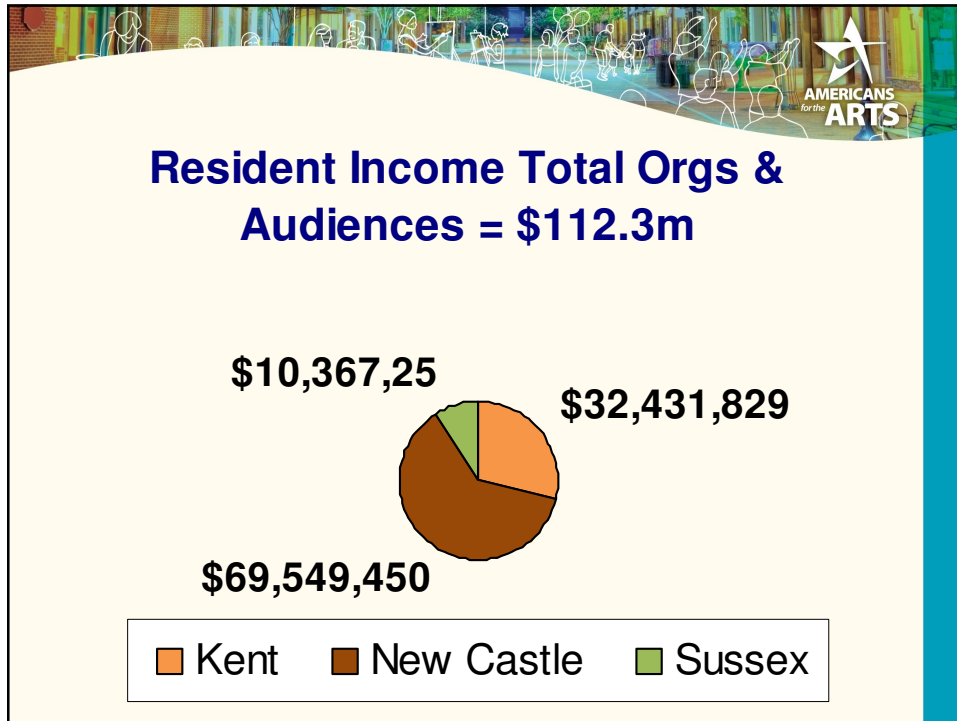


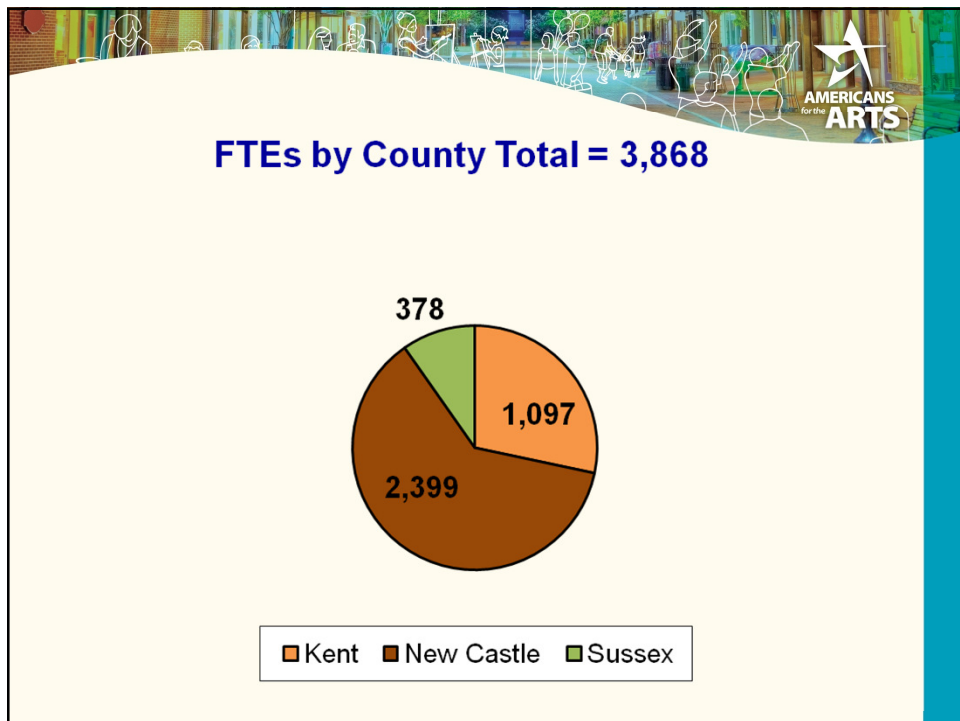
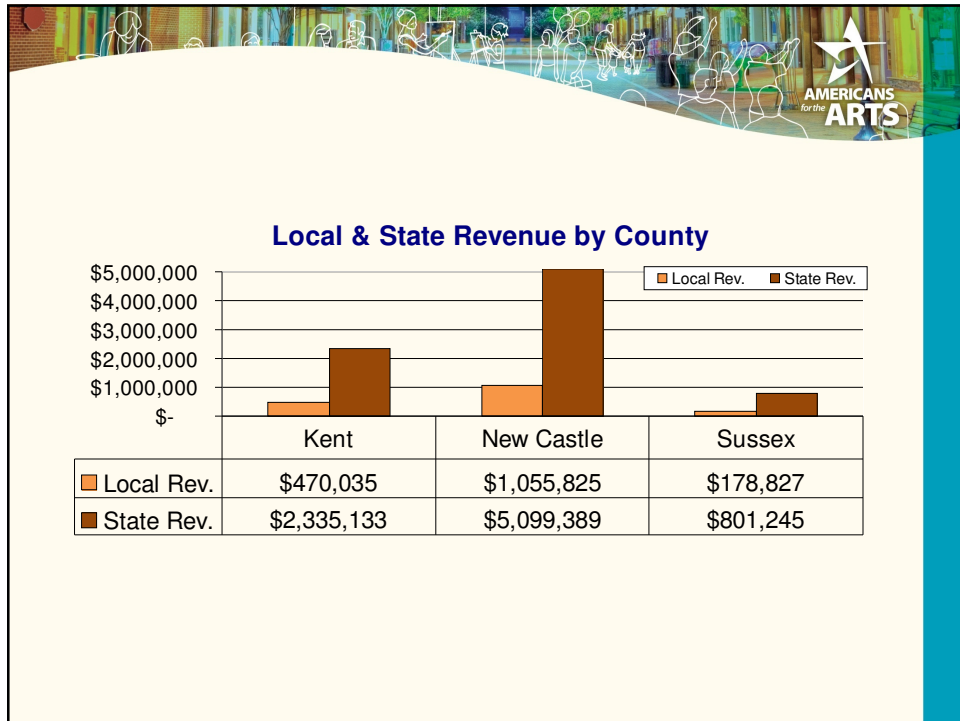
**Economic Impact of Nonprofit Arts & Culture Industry
\$142.4 Million Annual Expenditures (2010)
(Delaware/Sussex County)**

	Delaware	Sussex County
Full-time equivalent jobs	3,868	378
Resident Household Income	\$112,337,000	\$10,367,252
Local Government Revenue	\$1,704,000	\$178,827
State Government Revenue	\$8,235,000	\$801,245











Arts & Economic Prosperity IV **6 Take-Aways for Delaware**

- 1. \$142.3 million industry**
- 2. Supports 3,868 jobs (among top 10 DE employers)**
- 3. Generates \$9.9 million in local/state revenue**
- 4. Attendees spend \$29.80 per person (beyond admission)**
- 5. Resilient in tough economic times**
- 6. If arts aren't available here, economic impact won't be either**



National AEP4 Research Partners



The slide displays the logos of the following research partners:

- United States Conference of Mayors
- BCLC Business Civic Leadership Center
- NACO National Association of Counties
- ceep
- Grantmakers in the Arts
- National Conference of State Legislatures
- National League of Cities
- Destination Marketing Association International
- NLGA
- The Conference Board



The Arts Mean Business!

www.artsdel.org/AEPIV

www.AmericansForTheArts.org/EconomicImpact